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Руководитель

Despre mine

A highly engaged and mission-driven professional with a strategic vision and hands-on experience in Moldova's creative industries, tech, education, and public sectors. Known for building strong communities and managing high-impact events and partnerships, with a deep understanding of stakeholder dynamics. Balances autonomy and leadership with empathy and adaptability, fostering effective collaboration across sectors. Skilled in communication, project design, and resource mobilization, with a pragmatic yet creative mindset focused on tangible results and long-term sustainability.

Experiența profesională

President · AO MentorMe · Chișinău

Martie 2024 - Prezent · 1 an 10 luni

The role of the President of MentorMe involves strategic leadership, operational oversight, and partnership development to advance the organization's mission of empowering young professionals in Moldova.

Responsibilities include guiding initiatives like the Job Accelerator, ensuring impactful results through skillbuilding and career opportunities.

The position requires representation of MentorMe to donors, partners, and stakeholders, promoting its mission and fostering collaboration.

Additional duties include ensuring financial transparency, evaluating program effectiveness, and maintaining team coordination. The role drives organizational growth, supporting the development of Moldova's future workforce through sustainable and impactful initiatives.

Competențe: Public Speaking, AI (ChatGPT), PR and Marketing, Database Management, Slideshows, Presentations, Google Tools, MS Office, Budgeting, Negotiation, Technology proficiency, Work Ethic, Autonomy, Teamwork, Leadership, Critical Thinking, Digital Assets, Abilitatea de a Vorbi în Public, Atragere fonduri

Event Coordinator · Confederația Națională a Sindicatelor · Chișinău

Ianuarie 2025 - Aprilie 2025 · 4 luni

As the Event Manager for the Forumul Sindical Național „Sinergie

👤 31 ani
♀ Feminin
📍 Chișinău
💰 35 000 MDL

TOP Competențe

- **Public Speaking** · 8 ani
- **Negotiation** · 8 ani
- **Work Ethic** · 8 ani
- **Teamwork** · 8 ani
- **Leadership** · 8 ani
- **Budgeting** · 8 ani

Preferințe

- Flexibil
- Hibrid (Oficiu/Acasă)

Limbi

- **Română** · Fluent
- **Rusă** · Fluent
- **Engleză** · Fluent

Socială”, held on March 28, 2025, at Arena Chişinău, I was responsible for the overall planning, coordination, and execution of the event, which brought together over 3,500 participants from across the country and abroad.

My role involved strategic coordination of the event’s key components, including developing the event concept, coordinating stakeholder engagement, and ensuring smooth collaboration with both internal teams and external service providers. I managed the creation and implementation of the communication and visibility plan, including the development of promotional materials, social media content, and on-site branding.

I also oversaw speaker and guest management, coordinated media relations, and ensured consistent messaging aligned with the forum’s objectives. My responsibilities extended to the logistical organization of the forum—coordinating registration, managing the agenda, preparing briefing materials, and supervising the technical setup and event flow on the day.

This role demanded a combination of creative thinking, operational efficiency, and strong interpersonal skills to ensure the delivery of a high-impact event focused on leadership, social dialogue, and the future of work.

Competențe: Public Speaking, AI (ChatGPT), Budgeting, Negotiation, Technology proficiency, Work Ethic, PR and Marketing, Database Management, Slideshows, Presentations, Google Tools, MS Office, Autonomy, Teamwork, Leadership, Critical Thinking

Event Coordinator · KAS (Konrad Adenauer Stiftung) · Chişinău

Octombrie 2024 - Decembrie 2024 · 3 luni

As an Event Coordinator, I was responsible for the successful organization and coordination of the Moldova

Security Forum held on November 18-20, 2024. Key responsibilities included managing communication with international and local partners, overseeing the dissemination of official invitations, and confirming the attendance of speakers and guests.

I provided administrative support by coordinating the organizational team, managing the forum's agenda, and ensuring the efficient resolution of unforeseen issues.

Additionally, I oversaw all logistical aspects of the event, including venue reservations, participant transport and accommodation, and the organization of necessary technical equipment for the conference.

This role required strategic planning, meticulous attention to detail, and effective collaboration to ensure the seamless execution of a high-profile international forum.

Competențe: PR & Marketing, Autonomy, Teamwork, Leadership,

Executive Secretaty · COR · Chişinău

Octombrie 2022 - Noiembrie 2023 · 1 an 2 luni

Managing the payment of members' contributions

Enhanced COR's public image

Development of the internal operating system

Updated and modernized the COR website, providing the public with access to reporting documents

Managed the storage and organization of COR documentation

Led the Creative Speakers program and the Professions of the Future Campaign project management.

Grants writing and reporting (USAID/FTA, USA Embassy in Moldova, IREX)

Competențe: Autonomy, Teamwork, Leadership, Critical Thinking, PR and Marketing, Database Management, Slideshows, Presentations, Google Tools, MS Office, Public Speaking, AI (ChatGPT), Budgeting, Negotiation, Technology proficiency, Work Ethic

Community Manager · ATIC · Chişinău

Septembrie 2019 - Aprilie 2022 · 2 ani 8 luni

Developed and implemented activity concepts, monthly and operational plans, budgets, and timelines for entrepreneurship-related programs and initiatives.

Maintained ongoing communication with ecosystem partners, startups, and program beneficiaries,

ensuring alignment of activities with community needs and project goals.

Built and coordinated the national mentor network, matching startup founders with business

professionals and experts to support their growth and development.

Managed relationships with community members, private sector partners, and institutional stakeholders,

facilitating collaboration and knowledge exchange within the entrepreneurial ecosystem.

Oversaw communication strategies related to entrepreneurship, coordinating the communication

department for Startup Moldova and ensuring consistent messaging, media coverage, and stakeholder visibility.

Organized and participated in community-building events (online and offline), including hackathons,

meetups, pitch competitions, and national summits, strengthening engagement within the startup

ecosystem.

Prepared regular reports and documentation for donors and funding partners, including USAID,

highlighting progress, impact metrics, and recommendations for

further development.

Proposed and implemented new initiatives to diversify activities and increase the visibility and impact of

Tekwill and Startup Moldova programs.

Competențe: Public Speaking, Project Management, Budgeting, Negotiation, Technology proficiency, Work Ethic, PR and Marketing, Database Management, Slideshows, Presentations, Google Tools, MS Office, Autonomy, Teamwork, Leadership, Critical Thinking

Events and Account manager · Publicis Moldova · Chișinău

Aprilie 2017 - Septembrie 2019 · 2 ani 6 luni

Producing events (concept, timelines, legal obligations, staffing, budgets)

Coordinating suppliers and all event logistics

Liaising with sales and marketing teams

Managing advertising campaigns for brands (from concept to implementation)

Managing the client relationship through effective communication.

Competențe: Public Speaking, Project Management, Budgeting, Negotiation, Technology proficiency, Work Ethic, PR and Marketing, Slideshows, Presentations, Teamwork, Leadership

Project Manager · Poliproject Exhibitions SRL · Chișinău

Septembrie 2015 - Aprilie 2017 · 1 an 8 luni

Responsible for managing the exhibition space

Working closely with the PR team to make sure event information and invites are sent in a timely manner.

Selling stand/exhibition space to potential exhibitors

Seeking and securing sponsorship

Competențe: Public Speaking, Project Management, Budgeting, Negotiation, Technology proficiency, Work Ethic, PR and Marketing, Database Management, Slideshows, Presentations, Google Tools, MS Office, Autonomy, Teamwork, Leadership, Critical Thinking

Domeniile dorite

- Marketing / Publicitate / PR
- Management
- Funcții Publice

Studii: Medii de specialitate

USM

Studiez la moment

Specialitatea: Jurnalism și procese mediatice