



♂ Masculin

📍 Chișinău

Datele de contact sunt contra cost. Detalii aici: <https://www.lucru.md/ru/preтури/cv>

Менеджер

Despre mine

Personal data:

Date of birth: 27\04\1976

Marital status: single

Citizenship: Moldova

Residence : Chisinau

Education and Training:

Training: Promotion Strategies (by Mercury International, trainer V. Arventii) March 1999

Seminar "Public Relations" (organized by Business Center, Kishinev)

1993-1998 University of Humanities of Moldova

Department of Economics

Specialization I: Marketing

Specialization II: Accounting & Auditing

Professional Experience

REC PLUS MEDIA Advirtising Company 2003 feb - 2013

- General director, owner

RADIO CONTACT MOLDOVA 2001- January 2002

Advertising Leader

Advertising radio Agency "RecPlus" LTD March 1998 - Apr.1999

Marketing Director

Advertising Agency "Panda" LTD Apr.1997 - March 1998

Position: Marketingresearch Manager (Clients: Reebok, Sherut)

Copywriter

Languages: Russian, English, Romanian, Hebrew

Computer Skills: MS Word, Excel, PowerPoint, Internet.

Relevant Skills and Knowledge

Sales promotion

Marketing researches

Brand testing

Media tactics and strategies

Possession of information of local and international advertising agencies.

Working contacts with production studios, media-buying agencies, local publishers.

Personal Characteristics

Good communication skills

Ability to work in team and independently

Ambitious and self-motivated

Adaptability to new situations

Capability to work under pressure

Hobbies:

Books, chess, yoga, swimming, ping pong, percussion instruments, interest and passion to create advertising video spots.

Дополнительная информация:

В 2001 был помощником художественного руководителя Zdob si Zdub

В 2002 Принимал участие в создании филиала MC Cann Erickson Moldova (крупная сеть мирового рекламного агентства).

В 2003 году создал нишу и явился пионером на рынке indoor рекламы.

В 2013 принимал участие в команде по созданию проекта whatmetersnow.com

Тел. 079244777

Благодарю за рассмотрение