



👤 23 years

♀ Female

📍 Chișinău

in Bē 📱 🌐

TOP Skills

- **UI** · 5 years
- **Project Planning** · 3 years
- **Motion Graphic Design** · 3 years
- **User Experience** · 3 years
- **Customer Insights** · 3 years
- **Ability to Multitask** · 3 years

Preferences

- Full-time
- In-house
- Hybrid
- Remote

Languages

- **Romanian** · Native
- **Russian** · Fluent
- **English** · Fluent

Skills

- Tilda
- Figma
- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Adobe After Effects

Contact details are available for a fee.
Details here:
<https://www.lucru.md/ro/preтури/cv>

UI/UX Designer

About me

I'm a UI/UX and Graphic Designer with continuous professional experience since 2020, collaborating with agencies like Seolitte and Sequoia Digital. I specialize in designing intuitive user interfaces, engaging visuals, and cohesive brand identities across web, app, and print platforms.

Two projects I'm particularly proud of include:

Bizonaire – led the full redesign of the website, crafted the complete UI/UX for their app (now live), and redesigned their internal platform, working independently alongside a project manager.

DSCD (Department of Statistics and Community Development, Sharjah – Dubai) – created the full web prototype and design for a government website, collaborating directly with teams in Dubai and managing all communication in English.

I'm passionate about creating meaningful design experiences that combine functionality, clarity, and creativity — always aiming to elevate brands and enhance user satisfaction.

Work experience

UI/UX Designer · Sequoia Digital · Chișinău

January 2023 - Present · 2 years 11 months

- Designed and adapted visuals for Google Ads banners, social media campaigns, and outdoor advertising
- Created brochures, promotional materials, and complete brand identities
- Developed Social Media Marketing (SMM) plans and presented them for client and team approval
- Collaborated closely with the marketing team and clients to maintain brand consistency across all platforms
- Optimized user experience through UI/UX design for websites and applications
- Began learning and actively practicing Adobe After Effects to meet increasing demand for motion graphics and animation
- Delivered numerous projects across diverse industries, including a key milestone: the design and development of a website for a Dubai government department

Skills: Social Media Design, Visual Design, UX Design, UI, Client Communication, Team Collaboration

- Creativity & Concept Development
- SMM Strategy & Planning
- Responsive Web Design
- Wireframing & Prototyping
- Print & Outdoor Design
- Google Ads Banners Design
- Social Media Design
- Branding & Identity
- Graphic Design
- Visual Design
- UI
- UX Design

Driving licence

Category: B
With personal auto

UI/UX Designer · SEOLitte · Chişinău

June 2020 - December 2023 · 3 years 6 months

- Creation and adaptation of designs for Google Ads banners, social media, and outdoor advertising
- Concept and production of brochures, promotional materials, and brand identity
- Development of Social Media Marketing (SMM) plans and presentation for client and team approval
- Close collaboration with the marketing team and clients to ensure brand visual consistency
- Optimization of user experience through UI/UX design for websites and applications

Skills: Project Planning, Motion Graphic Design, User Experience, Ui, Customer Insights, Ability to Multitask, Graphic Design, Flexible Working, Team Working

Desired industry

- Design / Web Design / Graphics

Education: Higher

Courses, trainings

Arte plastice cu inițiere în web-design

Graduated in 2025

Organizer: UPSC – Universitatea Pedagogică de Stat "ION CREANGĂ"

Design Graphic

Graduated in 2022

Organizer: IT Step Academy