



2 19 years

♀ Female

O Chişinău

(O)

TOP Skills

• Copywriting \cdot 1 year

• Creativity · 1 year

• Team Working · 9 months

• Social Media · 9 months

• **Project Management** · 9 months

• Market Trends · 9 months

Preferences

- Flexible
- Part-time
- No schedule
- Remote
- Hybrid

Languages

• Romanian · Native

• Russian · Fluent

• English · Fluent

• French · Elementary

Skills

- Volunteer
- Customer Communications Management
- Project Management

Contact details are available for a fee. Details here:

https://www.lucru.md/ru/preturi/cv

Social Media Manager (SMM)

About me

I have 6 months of experience as a Copywriter at AllAutoExpert and Social Media Manager at Bloomcoding, where I created engaging content for social platforms, wrote promotional texts, and contributed to the brand's online growth strategy. In this role, I developed strong skills in copywriting, visual content creation, social media campaign management, performance analysis, and audience-targeted communication. I am familiar with tools such as Canva, Meta Business Suite, and CapCut, and I have a creative mindset focused on results.

Work experience

Content Manager · Luxus Homes · Chişinău *November 2025 - Present · 1 month*

Skills: Sales, Remote, Team Working, Website Management, Social Media

Social Media Manager (SMM) · Bloomcoding · Chişinău

March 2025 - Present · 9 months

- Crafting engaging and visual content for Instagram, Facebook, TikTok
- Proficient in Canva and basic video editing tools CapCut
- Proficient in using Meta Business Suite
- Experienced in moderating comments, responding to messages
- Able to develop monthly content calendars, align posts with campaign goals, and coordinate product launches and promotional timelines
- Keeping up with social media trends, adapting them creatively to suit brand identity and audience
- Capacity to handle multiple accounts and deadlines using Notion and Content Calendars
- Previous six months experience in copywriting

Skills: Project Management, Market Trends, Copywriting, Social Media, Creativity, Communication Skills, Team Working,

- Adaptability
- Copywriting
- · Flexible Working
- Creativity
- Communication Skills
- Team Working

Driving licence

Category: B

Research Experiences

Hostess · Vara Vara · Chişinău

June 2025 - July 2025 · 1 month

Întâmpinarea vizitatorilor la intrare

Oferirea de informații generale

Orientarea clienților în incintă

Gestionarea fluxului de oameni în perioadele aglomerate

Promovarea ofertelor sau evenimentelor speciale

Supravegherea comportamentului clienților în zona de recepție

Gestionarea rezervărilor VIP sau corporate

Susținerea echipei de relații cu clienții

Colectarea feedback de la clienți.

Redirecționarea reclamațiilor către persoanele responsabile

Skills: Management of Stress, Coordination Skills, Adaptability, Attention to Detail, Professional Appearance, Professional Attitude, Professional Responsibility, Ability to Multitask, Problem Solving, Customer Service, Communication Skills, Team Working

Copywriter · AllAutoExpert · Chișinău

September 2023 - March 2024 · 6 months

- Creating persuasive and original copy for various formats such as websites and blogs
- Maintaining consistency in tone, style, and messaging across all written materials
- Integrate relevant keywords and follow SEO best practices to improve visibility and organic reach
- Review and revise content for grammar, clarity, and effectiveness before publication or distribution
- Meeting deadlines

Skills: Creativity, Adaptability, Linguistics, Language Translation, Spelling and Grammar, Copywriting

Desired industry

Marketing / Advertising / PR

Education: Incomplete higher

Universitatea din Oradea

Currently studying

Faculty: Faculty of Economic Sciences

Speciality: Marketing